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U. S. Department of Agriculture

Kemp's Catalogue

Wonder Exhibition

GLADIOLUS and DAHLIAS

1928

Better
Varieties
in
New
Types



Better
Varieties
in
New
Colors

Ruffolace. (See description on page 1).

J. A. KEMP, Breeder and Grower
LITTLE SILVER, NEW JERSEY

TELEPHONE 315-M RED BANK

To My Flower Loving Friends and Customers.

Greeting :

It gives me much pleasure to hand you my 1928 catalogue of Dahlias and Gladiolus, and to extend to each of you my appreciative thanks for your generous patronage in the years that have passed.

The Season of 1927 was very favorable to the development of Dahlias and Gladiolus, resulting in our having the finest stocks we have grown in several years past, thus placing us in a position where we can supply our customers with stock of the highest quality obtainable.

I wish to call your attention to the fine new varieties of Dahlias and Gladiolus, of my own origination, and from other sources, I am offering for season of 1928. They are of the very cream of the new creations, and all are worthy of a place in the finest Gardens in the land.



Of my earlier originations and introductions, I wish to again call your attention to the sterling qualities of Dahlias Mordella, Adda Patterson, Altamont, Glory of Monmouth, Monmouth Beauty, Griffin, Etc., and Gladiolus Pink Wonder, Albania, Eldora, Juniata, Princely, Rufface, JUBILEE, Marnia, Quinton, Etc., Etc. If you have not yet added any of these fine varieties to your collection, I trust you will give them your careful consideration when making up your list of purchases for 1928 planting.

My originations and introductions have received many awards of medals, certificates and other desirable prizes in the big eastern shows; the past season adding two silver medals, two bronze medals, two gold medal ribbons and other prizes.

In the future as in the past it will be my constant endeavor to give my patrons the very utmost in satisfaction, in quality of stock and service, and all who place their orders with me can rest assured they will get a square deal; and that the order will be filled with the very highest quality of stock obtainable anywhere.

Please do not lay this catalogue aside until you have examined every page. You are almost sure to find one or more varieties of Dahlias or Gladiolus or both, you will wish to add to your list of exhibition or garden varieties, and at prices as reasonable as are consistent with the production of good healthy, true to name stock.

Bespeaking a liberal share of your 1928 business, for which I am pleased to thank you in advance, I remain,

Yours for Better Flowers.

J. A. KEMP, Glad-Dahlia Specialist,

December, 1927.

Breeder and Grower, Little Silver, N. J.

When you think of better Dahlias and better Glads, think of Kemp, we have them.

Terms of Sale—Please Read Carefully.

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of Gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully, should be very helpful in guiding you to success.

If you should have just cause for complaint, do not hesitate to let me hear from you, and I will make every reasonable effort to adjust the complaint to your satisfaction.

TERMS:—Cash with order, or satisfactory Bank reference bearing the endorsement of your banker.

ORDERS for less than 50 cents not accepted.

GLADIOLUS:—We pay postage on retail orders for one dozen bulbs or less of First, Second and Third sizes to any part of the world; and on Orders up to 100 bulbs of these three sizes to any part of the U. S. Larger lots shipped by express at purchaser's expense. Under third size we pay postage to everywhere.

Except where noted, First size or No. 1 means, 1-1 $\frac{1}{4}$ " and up; No. 2, 1-1 $\frac{1}{4}$ " to 1- $\frac{1}{2}$ "; No. 3, 1" to 1-1 $\frac{1}{4}$ "; No. 4, $\frac{3}{4}$ " to 1"; No. 5, $\frac{1}{2}$ " to $\frac{3}{4}$ "; No. 6, $\frac{1}{2}$ " and under.

SPECIAL REQUEST:—If you should receive an extra copy of this catalogue kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

GLADIOLUS

NEW KEMP ORIGINATIONS

JUBILEE.—This great Gladiolus was given the name it bears in commemoration of the 25th anniversary of my work with the Gladiolus, it having bloomed the first time that year. I think I can safely proclaim it the greatest gladiolus of all time. It is a seedling of Muriel crossed with Pink Wonder. A light vinaceous lavender in color; of immense size, attaining to a diameter of $7\frac{1}{2}$ inches under ordinary culture. Nature has been most generous in bestowing upon this great Glad not only immense size, but a color of glorious beauty, and a spike and placement of flower about as nearly perfect as it will be possible to reach. Awarded a certificate of merit at the A.G.S. Show, Rochester, N. Y., August, 1926.

Bulb and bulblet stock of "Jubilee" is very limited, therefore, only a small number of each will be available to customers this season. If you wish to get a start with this, the greatest of all gladiolus to date, do not delay placing your order at once. 35 days.

Bulbs, \$100 each; Medium size, \$50 each; Small No. 6, \$30 each. Bulblets, \$10 each; 6 for \$55; 12 for \$100.

RUFFOLACE. No. 160. (Kemp's).—In this exquisitely beautiful variety we have an entirely new type of flower. It is not only nicely ruffled but it is beautifully lacinated, which gives us the most strikingly beautiful formed flower ever seen in the Gladiolus. I believe "Ruffolace" is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement. If not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of Gladiolus more beautiful in form than any now in existence. The color of the flower is pure white, four inches and over in diameter, four and five open at a time, and are borne on straight stout spikes three feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow.

"Ruffolace" was exhibited at Bronx Park, N. Y., show, August, 1923, in the seedling class under No. 160, and was awarded first prize of a silver medal in the class for the best new variety, any type. Stock of this beautiful variety is as yet quite limited. 65 days. Large bulbs, \$15 each. Bulblets, \$1 each; \$10 dozen. (Illustrated on front cover).



Jubilee

NEW KEMP ORIGINATIONS FOR 1928.

ALBALINE.—No. 21-56. Large pure white, of splendid exhibition and commercial qualities. Plant a strong vigorous grower, reaching a height of 36 inches. A good multiplier. First size bulbs, each 75 cents; dozen \$7.50.

AUDUBON.—No. 21-65. Beautiful shade of salmon pink. Flowers 4 to $4\frac{1}{2}$ inches in diameter, correctly placed on the spike. 17 blooms to the spike. A beautiful variety that has received much favorable comment from visitors to our Gardens. Plant is a strong vigorous grower, and good producer of bulblets. First size bulbs, each \$1; dozen \$10.

CAMEO.—No. 21-32. Large cameo pink, with greenish yellow blotch on rear half of lower petals. One of the most striking and beautiful varieties in this year's introductions. Flowers $4\frac{1}{2}$ to 5 inches in diameter borne on spikes 48 inches and over in height. 17 to 19 flowers to the spike. First size bulbs, each 75 cents; dozen \$7.50.

CAVALIER.—No. 21-58. Large tulip shaped flower of a deep salmon color, with an underlying tone of orange. Edges of petals, faint purple tone. A very effective color tone combination. Plant is a tall vigorous grower, reaching a height of 48-50 inches. 13 to 15 large blooms to the spike. Prolific producer of bulblets. First size bulbs, each 60 cents; dozen \$6.00.

GLENDORA.—No. 20-11. Pale vinaceous pink. Overlapping petals having the appearance of straw yellow. A seedling of Golden Measure x Buttercup. A strong vigorous grower, reaching a height of 54 inches, with 15 to 17 flowers to the spike. Size of flower $4\frac{1}{2}$ inches. A splendid variety that is bound to grow into great favor. First size bulbs, each 75 cents; dozen \$7.50.

GRENADIER.—No. 22-99. Upper half of petals grenadine red, shading to salmon pink in the throat. A beautiful color combination that instantly attracts the attention. Flowers are well placed on the spike, and average $3\frac{1}{2}$ inches in diameter. Plant is a vigorous grower, and good multiplier. First size bulbs, each 60 cents; dozen \$6.

MARLBORO.—No. 21-99. The color is a beautiful shade of Xanthine orange, pink tone toward the base of petals. Rear half of lower petals shaded pale viridine yellow, overlaid with coral red feathering. A beautiful flower, its color and beauty being doubly enhanced under artificial light. The flower is slightly ruffled, and wide open, and is $3\frac{1}{2}$ to 4 inches in diameter. 15 to 17 flowers to the spike. Plant is a tall vigorous grower and free producer of good bulblets. First size bulbs, each \$1; dozen \$10.

1927 INTRODUCTIONS.

ORANGE WONDER.—No. 2101. (Golden Measure Hyb.) I believe this is the best orange colored gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are $4\frac{1}{2}$ to 5 inches in diameter, wide open and well placed on a well built spike, $4\frac{1}{2}$ to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, few can approach it in sturdiness of growth. It is a really wonderful variety, and well worthy the name that has been given it. First size bulbs, only \$3 each; 3 for \$14; 6 for \$25. Stock limited.

ORAFAME.—No. 21-23. (Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff. Faint hair lines in throat. Practically a solid orange color. The color is so brilliant it might be properly termed as flame orange, and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers $3\frac{1}{2}$ to 4 inches, 17 to the spike. Height of stalk 48 inches. Large bulbs, \$5 each; 3 for \$14; 6 for \$25.

ANCORA.—No. 22-24. (Tiplady Hyb.) Salmon, flaked apricot orange. The two inferior petals blotched maize yellow with ruby feathering. Size of flower $5\frac{1}{2}$ to 6 inches. 15 blooms, somewhat irregularly placed on the spike, similar to Tiplady. The plant is a strong grower reaching a height of 52 inches and over. A splendid garden variety and for cutting. Large bulbs, each 50 cents; dozen \$5. Buibiets, dozen 50 cents; 100, \$3. 50 at 100 rate.

AVONDALE.—No. 21-30. (Golden Measure Hyb.) This splendid variety is of a rich ochraceous buff, tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower $4\frac{1}{2}$ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong vigorous growing variety of unusual merit. Large bulbs, \$1.20 each; 3 for \$3.25; 6 for \$6.

NEPTUNE.—No. 21-33. Coral pink, ruby feathering in throat. Medium to large bloom, 15 to 17 flowers to the spike. Stalk 48 inches. Slender and wiry, a splendid florists variety of unusual richness in color that will become a great favorite with the commercial florists. Large bulbs only, each 60 cents; 6 for \$3.25; 12 for \$6.

NORWOOD.—No. 21-53. Coral pink, chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. Size of flower, $3\frac{1}{2}$ to 4 inches. 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX Florists Variety. Large bulbs only, each \$1.20; 3 for \$3.25.

PLUMBOSA.—No. 263. (Princeps Hyb.) This is one of the most distinct varieties in color, it being a light Jasper red ground, with radiating stripes of spectrum red, being practically a rich plum red. Size of flower, $4\frac{1}{2}$ to 5 inches. 15 to 17 flowers to the spike. Height, 48 inches. A beautiful Glad that every one likes. Large bulbs only, \$1 each; 6 for \$5.50; 12 for \$10. Stock limited.

WHITEVEIS.—A tall vigorous variety, with pure white flowers, of medium size, correctly placed on a well built spike. Flowers are of splendid substance, and good keepers. A remarkably good Florists' White, that is sure to come into great favor with the commercial Florist. Large size bulbs, 40 cents each; 6 for \$2.25; 12 for \$4.

1926 INTRODUCTIONS.

AMORET.—No. 21-21 (Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with slight scarlet feathering on orange yellow ground. Size of flower $4\frac{1}{2}$ inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorff rating; commercial 98, exhibition 97. A magnificent variety that will win its way into the heart of the Glad loving public. 86 days. First size bulbs, \$1.20 each; 12 for \$12.

AVOLYN.—No. 20-14 (White Wonder Hyb.) Pale congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower $4\frac{1}{2}$ to 5 inches, 31 to 35 blooms to the spike, including side spikes. Height 54 inches. First size bulbs, 60 cents each; 12 for \$6.

BONNY JEAN.—No. 21-13 (Golden Measure Hyb.) Orange rufous, shaded coral pink at base of petals, lower petal pale orange yellow. One of the best in the orange shades. Size of flower $3\frac{1}{2}$ to 4 inches. 17 flowers to the spike. Height 48 inches. Gersdorff rating, exhibition 91, commercial 92. 65 to 70 days. First size bulbs, \$1.20 each; 12 for \$12.

DORINE.—No. 20-96 (Golden Measure Hyb.) Salmon buff. Base of lower petals light orange yellow, with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong straight spike 50 inches high. Size of flower $4\frac{1}{2}$ inches, 21 to the spike, including side branches. 59 days. Gersdorff rating, exhibition 91, commercial 92. First size bulbs, \$1.20 each; 12 for \$12.

LAURETTA.—20-21 (Golden Measure Hyb.) Orange Pink, tips of petals splashed Ox blood red. Lower petals pearly yellow blotch, with slight feathering of sulphine yellow. Size of flower $3\frac{1}{2}$ inches, 20 blooms to the spike. Height 55 inches. Large bulbs, 60 cents each; 12 for \$6. No. 2, 50 cents each; 12 for \$5.

KEMP'S FORMER INTRODUCTIONS.

JUNIATA.—No. 169, 1924. Expert Gladiolus judges have unhesitatingly pronounced "Juniata" to be the most beautiful variety in existence. It is the very essence of charm and beauty.

The three lower petals are creamy white shading to La France pink, flaked with Begonia rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty.

The flowers are wide open, $4\frac{1}{2}$ inches across, four and five open at a time, and are borne on straight stalks four feet or more in height. 63 days.

"Juniata" was exhibited at the American Gladiolus Show, 1918, under No. 169, and was awarded the Havemeyer prize of \$20 for the best new variety in the show. Awarded a special prize of a silver medal by the N. Y. Horticultural Society, 1922. Large bulbs, \$5 each; 3 for \$12.

KEMP'S 1925 INTRODUCTIONS.

LEETONIA.—No. 21-28 (Golden Measure Hyb.) This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are a beautiful scarlet, shaded salmon orange in the throat with 21 blooms to the spike. A splendid exhibition and commercial variety. 100 days. Gersdorff rating. Exhibition 94, commercial 96. Large bulbs, 50 cents each; 12 for \$8. No. 2 bulbs, 65 cents each; 12 for \$6.50.

LORICE.—(Golden Measure Hyb.) This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is as yet quite limited. 106 days.

	No. 1.	No. 2.	No. 3.
Each	\$ 1.50	\$ 1.20	\$ 1.00
Dozen	15.00	12.00	10.00

Six at dozen rate.

MARCELLA.—No. 21-87 (Primulinus Grandiflorus). This is a beautiful tri-colored variety with the tips of the petals coral red, shading to light congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very distinct, and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches. Large bulbs, 50 cents each; 12 for \$5.



Kemp's Juniata.

Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches. Large bulbs, 50 cents each; 12 for \$5.

MARNIA.—(Golden Measure Hyb.) A seedling of Golden Measure crossed with Buttercup. The flower is four inches and over in diameter and is of a very pleasing shade of Grenadine Orange with Tyrian Rose feathering in the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. 91 days.

	No. 1.	No. 2.	No. 3.
Each	\$.50	\$.40	\$.30
Dozen	4.00	3.00	2.50
100	35.00	27.00	21.00

Six at dozen rate; 50 at 100 rate.

SELMA.—(Halley Hyb.) Seedling of Halley crossed with Primulinus "Sunbeam". The flowers have a pleasing background of Marguerite Yellow, faintly suffused with Tyrian Rose. Primrose yellow throat. Are of medium size and slightly hooded. Plant is a very strong grower but slender and wiry making it well adapted for floral designs as well as a splendid decorative variety. Good multiplier. 58 days.

	No. 1.	No. 2.	No. 3.
Each	\$.25	\$.20	\$.15
Dozen	2.00	1.50	1.00

Six at dozen rate.

QUINTON.—(Halley Hyb.) This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers are about five inches in diameter, wide open, and of a pleasing hue of coral pink, suffused deep Tyrian Rose. Lower petal Ivory yellow with faint Tyrian Rose stripe. Beautiful! The color combination meets with instant favor with all who see it. 53 days.

	No. 1.	No. 2.	No. 3.
Each	\$.25	\$.20	\$.15
Dozen	2.50	1.75	1.50
100	18.00	13.00	10.00

Six at dozen rate; 50 at 100 rate.

KEMP'S FORMER INTRODUCTIONS.



Pink Wonder.

PINK WONDER.—(Kemp, 1921). First prize, Boston and New York, August, 1921. This is a wonderful Gladiolus, the largest and finest pink variety ever introduced. It is a very strong vigorous grower attaining a height of 4½ feet, often producing 17 to 19 blooms to the spike, four and five massive flowers open at one time, many of them measuring 6½ inches in diameter, very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is a soft La France Pink, flake Geranium pink, Chartreuse yellow in the throat, overlaid with rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulblets that grow. 67 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.10	\$.08	\$.06
Dozen -----	1.00	.80	.60
100 -----	7.50	6.00	4.75

Six at dozen rate; 50 at 100 rate.

ALBANIA.—(Kemp, 1921). First Prize, Boston, 1921; New York, 1921-22. This is the most pleasing white we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best white for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and a very bountiful producer of good sound bulblets that grow. Many commercial growers in the United States and Canada have proclaimed "Albania" the best commercial white in existence. 85 days.

	1¼"	1-1¼"	¾-1"
Each -----	\$.10	\$.08	\$.06
Dozen -----	1.00	.80	.60
100 -----	7.00	5.75	4.50

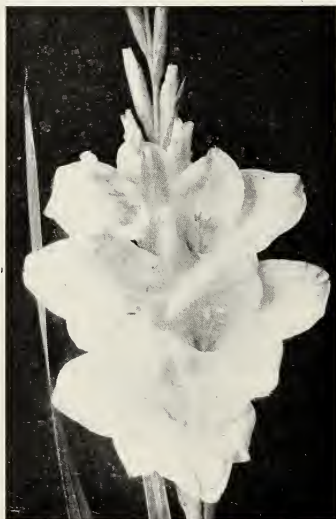
Six at dozen rates; 50 at 100 rates.

WHITE WONDER.—(Kemp, 1921). First Prize, New York, August, 1922. First Prize, Boston; Silver Medal, New York, August, 1921. This magnificent white is a descendent of the well-known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to 5¼ inches in diameter, well placed on the spike, five to six open at a time. Like King, it is a very heavy producer of large bulblets that will grow. This great white is a splendid forcing variety and will soon become the leader in the white section for garden culture and for forcing under glass. 75 days.

(Illustrated on page 8).

	No. 1.	No. 2.	No. 3.
Each -----	\$.10	\$.08	\$.06
Dozen -----	1.00	.80	.60
100 -----	7.50	6.00	4.75

Six at dozen rate; 50 at 100 rate.



Albania.

Roselindale, Mass.

My dear Mr. Kemp:

Your No. 169—"Juniata", is the most wonderful flower, excepting Ruffolace (which is a class by itself) I have ever seen. Its exquisite coloring seems to me to be unequalled in its perfect blending. It had a gracefulness and charm that seemed characteristically its own. Another of your beauties is "Eldora." Its distinct coloring, stateliness and good large flowers, attracted the attention of all visitors,

B. R. NORLEY,

KEMP'S FORMER INTRODUCTIONS, (Continued).

PRINCELY.—(1923). Originated by J. A. Kemp. This magnificent variety is entirely worthy of the distinguished name that has been conferred upon it, as its merits entitles it to an exalted place among the members of the Glad family. That it will be received with a warm welcome by lovers of fine Gladioli there can be no question or doubt.

In color it is a very light pink, almost white; the flowers are of the Princeps type wide open $4\frac{1}{2}$ to 5 inches in diameter, four and five open at a time, well placed on a tall, graceful spike ($4\frac{1}{2}$ feet). Its glorious blooms and tall graceful spike place it in the front rank of the very best varieties in existence. Princeps was awarded first prize at the Gladiolus Show, Bronx Park, New York City, August, 1922, for the best variety not in commerce prior to that year. 51 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.50	\$.40	\$.30
Dozen -----	5.00	4.00	3.00

AVIATRIX.—No. 140. (Kemp). This is an exceptionally fine Primulinus Hybrid of the large or wide open flowered type. Plant is an exceedingly strong grower reaching a maximum height of six feet. Flower is fully five inches across the broad way, five open at a time. The color is a very pleasing hue of Shrimp Pink, with occasional dashes of Rose. Base of the three lower petals shaded Capucine buff, overlaid with Tyrian Rose feathering. 75 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.15	\$.12	\$.09
Dozen -----	1.50	1.00	.90
100 -----	10.00	8.00	6.50

Six at dozen rate; 50 at 100 rate.

BETTY DARNELL.—(Kemp 1923). This splendid variety is a seedling of Buttercup crossed with Pink Wonder and the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, $3\frac{1}{2}$ to 4 inches in diameter, four and five open at a time, well placed on a tall, graceful spike. Strong, healthy grower, and a bountiful producer of good sound bulblets. 61 days.

	No. 1.	No. 2.
Each -----	\$.25	\$.20
Dozen -----	2.50	2.00

SWEETHEART.—(Primulinus Grandiflorus) This is an exceptionally beautiful variety and one that is suitable for use for any occasion. The color is a light cream, with golden yellow shading on lower petals, with faint rose feathering well down in the throat. The golden yellow of the lower petals, reflecting on the cream ground of the upper ones imparts a golden halo that radiates through the whole flower, producing an effect of glorious beauty. 67 days. (Illustrated on page 11).

	No. 1.	No. 2.
Each -----	\$.25	\$.20
Dozen -----	2.50	2.00

EARLY SNOWFLAKE.—(Kemp, 1921). A very tall growing variety, attaining a height of five feet and over, and often producing 23 large perfect lily-like flowers to the spike, many of them six inches in diameter. The color is a rich creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat, blended with delicate rose feathering on rear half of petals. Very showy for garden and house, resembling a large lily rather than a Gladiolus. Splendid for forcing, and when grown under glass all flaking of petals is absent. A customer engaged in growing Gladiolus blooms for market, unhesitatingly declares Early Snowflake to be the greatest money maker ever originated for the man who forces Gladiolus under glass. Heavy yielder of large plump bulblets that grow. 68 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.10	\$.08	\$.06
Dozen -----	.90	.75	.60
100 -----	6.00	4.75	3.75

Six at dozen rates; 50 at 100 rates.



Princeps

KEMP'S FORMER INTRODUCTIONS, (Concluded).



Eldora

ELDORA.—No. 177. 1924. The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of buff, pink and red make a dainty and pleasing color combination that is difficult to properly describe.

The flowers are four inches and over across; four and five open at a time and are borne on strong straight stalks $4\frac{1}{2}$ feet high. 66 days.

	No. 1.	No. 2.	No. 3.
Each -----	\$.80	\$.60	\$.50
Dozen -----	8.00	6.00	5.00

KEMP'S STALWART.—(Primulinus Hyb.) This is one of the tallest and strongest growing Primulinus Grandiflorus I have yet seen; the plant frequently attaining a height of five feet. It is so sturdy that winds seldom break it down. The flowers are about four inches in diameter, wide open, and of a soft creamy hue, with mellow yellow shading in the throat. This variety is a splendid decorative that the commercial grower cannot afford to overlook. It is enormously productive of good sound bulblets that grow. 80 days 20 cents each; 12 for \$1.75.

PRIM BEAUTY GRANDIFLORUS.—(Christy). One of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dot of orange rufous. A real novelty Gladiolus possessing a unique charm all its own. Strong grower attaining to a height of 48 inches and over. Size of flower $3\frac{1}{2}$ to 4 inches, 15 to 17 to the spike. 80 days. First size bulbs only. Each 25 cents; 12 for \$2.50.

Ravena, Ohio.

Dear Mr. Kemp:—Have dug the Gladiolus "Ruffolace" to-day. From the bulb you sent me for trial there were two strong spikes, each with two side spikes and with many well placed blooms each of which was beautifully lacinated, somewhat like a carnation. Its gracefulness, pure white color and entirely new form places it in a class by itself.

Respectfully, MRS. A. H. AUSTIN.

BON-TON COLLECTION.

TYCKO ZANG.—Blooms a beautiful shade of clear salmon pink with a brilliance unsurpassed, seldom if ever equalled under artificial light. Flowers extra large, of splendid substance, well placed on tall graceful spike. Plant a sturdy grower and good producer of bulblets. 76 days.

Bulbs, $1\frac{1}{4}$ " and up each 50 cents; 3 for \$1.40; 6 for \$2.70; 12 for \$5.

COWEES SCARLET WONDER.—(Groff). Many new varieties of Red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place in the front ranks as one of the best of all the Reds in commerce. It is a strong grower attaining to the height of four to five feet, with broad stalky dark green foliage, and compact spike of great, rich velvety scarlet, fiery crimson flowers. The individual flowers of this great Glad often are over six inches in diameter, and is a good companion for Pink Wonder, which is by all odds the largest Pink in commerce. 90 days. First size bulbs, 25 cents each; 6 for \$1.35; 12 for \$2.

MR. W. H. PHIPPS.—(Diener). La France pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladiolus. Unanimously declared the most wonderful Gladiolus in existence. Large bulbs, each \$1; 6 for \$5.50; 12 for \$10.

MARSHALL FOCH.—(Kund). This is one of the most beautiful of all the ruffled varieties. In color it is a warm salmon pink, flaked and striped deeper salmon toward the edges of the petals. Flowers of large size, and are borne on a straight spike of good length. It is one of the very beautiful Glads that ought to be in every fine collection. 93 days. First size bulbs 25 cents each; 6 for \$1.35; 12 for \$2.50.

BON-TON COLLECTION Concluded on next page.

BON-TON COLLECTION, (Concluded).

MRS. F. C. PETERS.—(Fischer). We have grown this beautiful variety for the past four seasons, and can heartily recommend it to our customers as being the very best of the color ever introduced. The color is a beautiful shade of Rose Lilac, with crimson blotch, bordered white on rear of lower petals, resembling an orchid in color. Flowers are of large size, and many open at a time on strong straight spikes. 95 days.

First size bulbs, 15 cents each; 6 for 80 cents; 12 for \$1.40. Second size bulbs, 12 cents each; 6 for 65 cents; 12 for \$1.20. Third size bulbs, 10 cents each; 6 for 50 cents; 12 for 95 cents.

GOLDEN MEASURE.—(Kelway). This in my opinion is the best all around yellow Gladiolus ever imported from Europe and for many years stood at the top of the list in the yellow section. The flower is medium to large, of a deep pure yellow, of excellent substance, and a good keeper when cut. Plant tall and vigorous. 100 days. First size bulbs, 15 cents each; 6 for 80 cents; 12 for \$1.50.

SPECIAL OFFER.

1 large bulb each of the **BON-TON COLLECTION**, \$2.00; 3 of each for \$5.50; 6 of each for \$10.00; 12 of each for \$19.00.



Mrs. F. C. Peters

ELITE COLLECTION.

ANNA EBERIUS (Diener)—Dark, velvety raspberry purple, shading to deeper hue in throat. Flowers large, wide open, and are borne on a straight well built spike four feet high. 85 days. First size bulbs, each 15 cents; 6 for 80 cents; 12 for \$1.50.

DIANA (Zeestratten)—Wonderful shade of deep blood red. This fine red is in great favor in the New England states and those who have grown it the longest prefer it to any other of the blood red colors. 95 days. First size bulbs, 15 cents each; 6 for 75 cents; 12 for \$1.40. Second size bulbs, each 12 cents; 6 for 65 cents; 12 for \$1.00.

DR. F. E. BENNETT.—Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size with many opening at once. Exceptionally well placed on the stem. Most perfect red we have ever seen. 77 days. First size bulbs, each 50 cents; 6 for \$2.75; 12 for \$5.

LOUISE (Wright)—A magnificent large lavender of great merit. Very large wide open flowers, with dark wine penciling on lower petals. First size bulbs, each 12 cents; 6 for 65 cents; 12 for \$1.20.

MRS. LEON DOUGLAS.—Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. The size of the flowers, we believe are the largest in existence, and all are very open and well set on long spikes. Spikes are extra long and have up to as many as seven side spikes on each main one. Bulbs are of very large size. 90 days. Large bulb, each 30 cents; 6 for \$1.50; 12 for \$2.50.

ROSE ASH (Diener)—This Glad is also known as Ashes of Roses. A new color in gladiolus. This conspicuous variety attracts immediate attention of all who see it growing in the field. A great favorite with the ladies. 111 days. First size bulbs each 15 cents; 6 for 80 cents; 12 for \$1.50.

YELLOW TREASURE.—(Austin). A rich clear yellow, deeper on lower petals; no lines, but flushing of coppery old rose deep down in the throat, intensifying its depth or rich coloring. Flowers are large, wide open and beautifully ruffled. 113 days. First size bulbs, each 15 cents; 6 for 80 cents; 12 for \$1.50. Second size bulbs, each 12 cents; 6 for 55 cents; 12 for \$1.

SPECIAL OFFER.

1 bulb each of **ELITE COLLECTION** for \$1.35; 6 of each for \$7; 12 of each for \$13.

CHOICE NAMED VARIETIES.

Each Doz. 100



White Wonder. (Described on page 4)

ALBION. —(Prim. Hyb). Salmon-rose pink, with dainty throat; large blooms: a beautiful variety that every one likes. Good grower and multiplier. 70 days.....	No. 1	\$.10	\$.65	\$5.00
ALICE TIPLADY. —Brilliant orange saffron large flower; very choice. A good forcing variety. 69 days.....	" 1	.10	.75	6.00
	" 2	.06	.50	4.00
	" 3	.05	.46	3.30
AMERICA. —Light lavender pink; most popular florists' variety. 115 days.....	" 1	.06	.50	3.95
	" 2	.05	.40	2.50
BARON HULOT. —Royal purple, bordering on blue; best of all the purple shaded varieties. 100 days.....	" 1	.10	1.00	
CRIMSON GLOW. —Large brilliant crimson. A fine variety and one of the best reds in commerce. 94 days.....	" 1	.10	1.00	6.00
	" 2	.08	.80	4.75
DOROTHY WHEELER. —An exquisite Pink Primulinus hybrid of unusual excellence. Flowers are large and borne on good strong spikes. One of the best of this type. 65 days.....	" 1	.10	1.00	6.00
	" 2	.08	.75	4.75
	" 3	.06	.55	3.75
ELORA. —(Burbank). Color a creamy white, with rich crimson blotch on rear of lower petals, overlaid with dainty feathering of American Beauty Rose. Flowers four to five inches across. Very early and a prime Florists variety. 76 days.....	" 1	.15	1.50	
E. J. SHALOR. —(Kund). A beautiful, pure deep rose pink; large blooms. A leader in the Rose Pink class. 83 days.....	" 1	.15	1.50	
EVELYN KIRTLAND. —(Austin). A most beautiful shade of rose pink, darker at the edges, lightening to shell pink in the throat, with brilliant scarlet blotch in the throat entire flower showing a glistening sparkling luster. Very fine. 73 days.....	" 1	.10	1.00	6.30
GOLD DROP. —(Kund). Pure deep yellow with fine red line on lower petals; finely ruffled; one of the best.....	" 1	.10	1.00	6.00
	" 2	.08	.80	4.75
GRETCHEN ZANG. —(Austin). Blooms are large and sparkling, and the most beautiful hue of soft Coral Pink, blending into scarlet on the lower petals. 73 days.....	" 1	.08	.75	
GENESEEE. —(Davis). A large pale yellow Prim. Hybrid, of vigorous growth, producing its flowers on tall erect spikes and the placement is about as nearly correct as it is possible to get them. The shape and color of the flower harmonizes so perfectly it is unsurpassed for basket or vase use. For house decoration it is a perfect Gem. 75 days.....	" 1	.20	1.75	
HALLEY. —Salmon pink; large open flowers, very early and one of the most profitable market cut flower varieties. 70 days.....	" 1	.06	.50	2.75
HERADA. —(Austin). Clear, sparkling mauve, with deeper shading in the throat. Very striking, attractive color that instantly arrests and holds the attention. A favorite with all. 94 days.....	" 1	.10	.90	6.00
JEWEL. —(Prim. Hyb) (Zee). A beautiful salmon pink with a clear golden throat. Flowers large, wide open, and free from the hooded form of the Primulinus. 58 days.....	" 1	.10	1.00	

CHOICE NAMED VARIETIES—(Continued).

		Each Doz.	100
JACOBA VAN BEYREN. —(Heemskirk). A recent introduction and very fine variety. Extraordinary violet self color. Its large blooms are well placed on a tall, perfect spike. Grows as strong as Peace, 6 to 10 blooms open at a time, with a color that is hard to equal. 89 days.-----	" 1	\$.20	\$2.00
LA CAROUNNE. —Colors are clear creamy yellow. lower petals shading to deep yellow at base; blotched and stippled brilliant scarlet. 70 days.-----	" 1	.30	3.00
LE MARECHAL FOCH. —This is one of the finest varieties that ever came out of Holland. The flowers are of a charming light rose color extra large, and many open at a time. 70 days.-----	" 1	.06	.50
MARY PICKFORD. —Delicate creamy white shading to light yellow in the throat; early, a good forcing variety and fine for designs. 90 days.-----	" 1	.10	1.00
MRS. DR. NORTON. —White with edges of petals suffused with pink. lower petals shaded sulphur yellow; speckled Tyrian Rose. 77 days.-----	" 1	.10	1.00
MRS. FRANCIS KING. —Orange scarlet blend, very large flowers well placed on a tall elegant spike. Choice decorative variety. 100 days.-----	" 1	.10	.75 \$3.00
MRS. FRANK PENDLETON, JR. —A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection. 70 days.-----	" 1	.10	.65 4.75
MAIDENS BLUSH. —One of the finest Pink Prim. in commerce. It is a strong grower, producing medium to large flowers of a most exquisite shade of Maidens Blush pink. Delicate, dainty, beautiful. Splendid for forcing, very decorative for cutting. 53 days.-----	" 1 " 2	.10 .07	.75 .60 4.03 3.00
MING TOY. —(Kund). Dainty buff yellow, many side spikes. A very beautiful Glad you will like. 70 days.-----	" 1	.10	1.00
MOHAWK. Kemp's.—(Princeps Hyb). The most beautiful parti-red colored variety ever introduced. Flowers are medium to large, wide open, and are of a deep rich Cardinal red, tinged with purple on lower petals, with light blotch in the throat. 38 days.-----	" 1 " 2	.20 .15	2.00 1.50
NEOGA. —(Kund). Dark garnet, half ruffled variety; a very striking and desirable dark shade. Flowers medium to large 85 days.-----	" 1	.10	.90
PRIMUNELLA. —(Kund). This fine large flowered Prim possesses a shade of yellow as delicate and pleasing as that found in the Orchid. 75 days.-----	" 1 " 2 " 3	.10 .08 .06	.80 .65 .50
PANAMA. —(Banning). Very large flowers of a beautiful bright pink, shading to lighter pink in the throat; very fine. 120 days.-----	" 1	.06	.50 3.50
PRINCEPS. —(Van Fleet). The amaryllis flowered Gladiolus. Brilliant scarlet with broad white blotch in the throat. Flowers are very large and of distinctive character. Originated by the late Dr. Van Fleet, and was the first large flowered variety of this type. 100 days.-----	" 1	.10	1.00 6.00
PRINCEPINE. —Very brilliant scarlet red with distinct white blotch in the throat. 95 days.-----	" 1 " 2	.10 .07	.75 .55 4.50 3.75
QUARTINIANUS HYBRIDS. —(Autumn Giants). This strain of late flowering Gladiolus was bred by the late Dr. Van Fleet, from the species Quartinianus X Princeps, which may properly be considered the beginning of a new race of Gladiolus with much promise. The flowers are of a red hue, with light markings in the throat. The growth of spike is very tall, and many flowered. Season very late, requiring about 170 days to come into bloom. Very desirable for breeding purposes. Stock very limited. Large bulbs.-----	" 1	.15	1.50
RED COPPER. —(Kund). Large flowers, deep salmon-rose, heavily flaked dull blue. Lower petals red, white and yellow lined and penciled dull blue. 78 days.-----	" 1	.15	1.50
ROEM VON KENNEMERLAND. —(Keur). Deep pink, yellow blotch at base of lower petals. Flowers very large, of leathery-like substance. Distinct and desirable variety. 95 days.-----	" 2 " 1	.06 .07	.55 .70 4.00 5.00

CHOICE NAMED VARIETIES—(Concluded).

	Each Doz.		100
ROSE MARY. —(Bales). The most distinct in color of any Glad on the market. Ground color is white, marked with fine hair lines and stippings of lavender-rose, which becomes pure pink under artificial light. 75 days.-----	" 1	.35	\$3.00
SOLIEL D'OR. —(Kemp). Beautiful salmon with bright yellow shading on lower petals. Flowers are wide open and are borne on a tall straight spike. 120 days.-----	" 1	.07	.70
	" 2	.05	.50
SCARLANO. —Light orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration. 80 days.-----	" 1	.10	1.00
	" 2	.08	.80
SCHWABEN. —Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden center, blotched brownish carmine. A popular cut flower, and one of the best commercial varieties. 100 days.-----	" 1	.06	.50
	" 2	.05	.40
SCARLET PRINCEPS. —(Kund). Pure spectrum red; the best of this color I know. A beauty that is much prized for decoration purposes. Very brilliant under artificial light. (Also known as Virginia). 85 days.-----	" 1	.15	1.35
SHEILA. —(Coleman). Light coral red fading to flesh in the throat, with primrose blotch on lower petals penciled with pomgranite purple. Flower large, form good.-----	" 1	.20	1.75
VIOLET BEAUTY. —Tall graceful spike bearing large cerise violet colored flowers with grand blotched red throat. A very distinct and desirable variety. 69 days.-----	" 1	.15	1.50
WAR. —(Groff). Deep blood red, large open flowers well placed on the tall, graceful spike, best of its color at a moderate price.-----	" 1	.10	.90
WILBRINK. —A sport of Halley. Retains Halley's earliness and has the color of America, with soft yellow blotch in the throat. 70 days. --	" 1	.06	.50

PICK-UP MIXTURE.—Every year when cleaning up our bulb grounds, several hundred bulbs are picked up that cannot be identified. These are thrown into what we call our Pick-up Mixture. Many of them are fine named varieties worth many times the price you will pay for them in this mixture. We believe this to be the best mixture ever put out at the low price we are charging for this mixture. While they last we will fill orders at the following low prices: Dozen, 35 cents; 100 \$2.25.

CHOICE HAND POLLENIZED GLADIOLUS SEED.

Never before have I been in a position to offer as high a quality of Hand Pollenized Gladiolus Seed as I am offering my customers this year. Varieties from Germany, Australia, Canada and the cream of the best domestic varieties were used in the production of this high grade, real honest to goodness hand pollenized seed.

My Hand Pollenized Seed was first offered to my customers 1923, and those who availed themselves of the opportunity to purchase at that time, have reported getting some wonderfully fine varieties from it; varieties that they would not part with for many times the cost of the seed. There is almost sure to be one or more good ones come from each packet of good seed, with a chance of getting one that will be worth a small fortune.

While the limited supply lasts I will fill orders at \$1.00 per packet of 150 good seeds. 3 packets for \$2.75; 6 packets for \$5.00. Cultural directions printed on each packet.

CHOICE SELF POLLENIZED GLADIOLUS SEED.

The Glad enthusiast who has never grown new varieties from seed has missed the most interesting experience connected with the cultivation of this king of all summer flowering bulbs.

The seed we supply our customers is saved from all the best varieties, including our own superb hybrids, and many a Gem of the first water is stored in these seeds and many agreeable surprises await those who plant them. A few small wooden boxes, and a few square feet of room in which to place them is all the space required for growing them.

Full cultural directions on each packet. 75 cents per packet of approximately 1,000 good seeds, 3 packets for \$2.00; 6 packets for \$3.75.

GLADIOLUS BREEDING.

By J. A. Kemp.

This little work is intended as a trustworthy guide (for the inexperienced) to the successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that come to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one can comprehend it, and with a little practice be able to successfully cross pollenize the Gladiolus. There is nothing difficult to learn about this work, any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection, of varieties for further trail, etc. Price 50 cents per copy.

Will be given free to all my 1928 customers who order bulbs to the value of \$3.00 or over. But one copy to a customer.

GARDEN FLOWERS—J. C. Davis, Editor.

Devoted to the culture of Garden Flowers, treating on a wide range of Garden subjects, in a language that is comprehensive to all, and by the best authorities on the different subjects.

I can heartily recommend Garden Flowers Magazine to my customers and friends as being one of the best Floral Monthlies published.

Subscription 50 cents per year, or I will give an annual subscription free, with orders for bulbs, plants, seeds and mixed orders to the value of \$3.00 or more. Be sure to mention you want Garden Flowers, in your order.

NEW JERSEY GLADIOLUS SOCIETY

Organized November 16th, 1927

The Society will stage a large state exhibition annually, and will assist in holding regional exhibitions annually, in various parts of the state. Hold quarterly meetings, provide for lectures on the Gladiolus, and will promote the culture and development of the Gladiolus in every possible way.

We would like you to join the New Jersey Gladiolus Society and participate in its activities and benefits. Dues \$1.00 per annum.

J. A. KEMP, President.

Little Silver, New Jersey.

W. EVANS SMITH, Secretary

Pitman, New Jersey.



Sweetheart. (Described on page 5).

JOIN THE DAHLIA SOCIETY OF NEW JERSEY.

If you are not a member of the Dahlia Society of New Jersey, you are cordially invited to become a member. Dues, \$2.00 per year.

MISS H. R. HALLOWAY, Secretary.

225 East 7th St., Plainfield, N. J.

BARGAIN COLLECTIONS OF GLADIOLUS.

Do not fail to look over the three big Gladiolus bargains offered on inside rear cover page. These Collections are made up of most excellent varieties, varieties that have been prize winners in hundreds of Shows throughout the Country in years past. Whether you buy them for gifts to your friends, or for your own Garden, they will give the very utmost in satisfaction.

Note:—To members of the New Jersey Gladiolus Society, the New England Gladiolus Society and the American Gladiolus Society, I will allow a straight discount of five per cent off my retail catalogue prices. This applies to Gladiolus bulbs, only, and is for the benefit of the members of these Societies only.

Try Our
Plants; they are
of the quality
to give satis-
factory results.



The illustration
shows an
ideal grown
Plant ready to
plant in the
garden.

DAHLIAS.

The past season was very favorable for the production of stock of the highest quality and we are prepared to fill your order with as high quality tubers and plants as it is possible to produce.

Our tubers are field grown, without fertilizers, and our plants are propagated from selected field grown stock that scored 97% healthy or better, and are true to name.

We specialize in green plants, and all our plants are propagated from healthy vigorous stock selected while growing in the field, and labelled for propagating, and at digging time are set aside and stored in a separate place for that purpose.

Our plants are grown cool, and are weather hardened for a week or ten days before shipping. No better plants can be grown, nor be procured from anywhere, nor at any price than the plants we offer you.

Many of our correspondents have asked, "What do you mean by green plants." A green Dahila plant is propagated from a growing sprout or slip; rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces me that if the plants are properly grown from selected stock, they are in most cases equal to, or superior to tubers. There is no question about them producing larger and finer blooms, and more of them than from tubers, and usually come into good bloom earlier. True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality, and size. If the slips are taken with a heel, they have everything with them that nature put there, and if the resulting plants are grown cool and stocky, they will almost invariably give the very best of satisfaction; provided of course, they are properly planted and cultivated.

This explanation is for those who have never had experience with green plants. The grower of experience who has used them, knows what they are, and many prefer them to tubers, as they will produce better exhibition blooms, and cost only about half the price of tubers.

Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition.

Try green plants and have twice as many for your money.

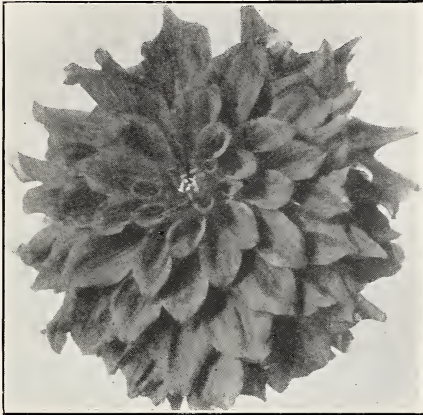
We pay postage on parcel post shipments on retail orders of tubers and plants to all parts of the United States and Canada, and on tubers to over-seas countries and Mexico. Express shipments at purchaser's expense.

NOTE: Shipping Season closes; Tubers, May 15th; Plants, June 15th.

Exhibition Dahlias of Merit.

Abbreviations: C.—Cactus; H.C.—Hybrid Cactus; D. or Dec.—Decorative; H.D.—Hybrid Decorative; P—Peony; D.P.—Decorative Peony.

KEMP'S NEW WONDER DAHLIAS FOR 1928.



Kemp's Violet Wonder, (1928).

FORT MONMOUTH.—H. C. One of the giants of the Dahlia world, that created much sensational interest in all the big mid-eastern Shows the past season. (Illustrated on page 14).

The predominating color of this giant H. C. is a rich wine, with an underlying tone of brilliant crimson maroon, with slight bluish violet tone at tips of petals. Flowers are well formed, full centered, of true hybrid cactus type and of immense size, attaining to a diameter of 12 to 13 inches and are borne on long stiff stems high above the foliage, and look you right in the face. Flower does not burn, and is a splendid keeper, both on the plant and when cut.

Plant is a strong healthy grower, attaining to a height of 7 to 8 feet. Foliage dark green, and to date has been immune to injurious attacks of leaf hopper. Prolific bloomer from early to late, and it is no uncommon thing to see 5 and 6 giant blooms on a plant at a time.

Winner of first prize, in the class for the largest bloom in diameter at the 1927 Trenton, N. J. Dahlia Society Show and came within one vote of winning the Garden and Home Builder Sweepstakes prize, at the 1927 A. D. S. Show, New York. Tubers, \$15 each. Plants, \$7.50 each.

MARTHA KEMP.—H. D. This is a very refined and beautiful dahlia. The color is a warm buff, shading to apricot yellow at base of petals. Flower is full 8 inches in diameter, and 6 inches in depth. One of the most lasting dahlias I know, the blooms frequently remaining in good condition a week or longer after they are full blown. Never sheds the petals, neither when left on the plant, or when cut. A very desirable feature, particularly when used for house decoration. Plant is a strong healthy grower, reaching a height of 6 feet or over. Prolific bloomer and good tuber maker. Seedling of Shudows Lavender, but with a more refined foliage. Tubers, \$10 each. Plants, \$5 each. (Illustrated on page 16).

JUDGE SHINN.—D. Color is a deep chrome, with a deep lemon yellow center. Flowers are large and fluffy, reaching a width of 8 inches and over and 5 inches or more in depth. Stems are hard and wiry and sometimes are slightly declinate, under adverse weather conditions, but its exquisite beauty much more than compensates for this slight fault. I believe this to be one of the most beautiful dahlias in existence. Plant is a tall, vigorous grower, reaching a height of 8 to 9 feet. Awarded the Mrs. Chas. H. Stout Silver Medal at the New Jersey Dahlia Society Show, Atlantic City, N. J., in the class for the best un-named seedling of New Jersey origin, and named for one of Atlantic City's most distinguished citizens, the Honorable Judge C. C. Shinn. Tubers, \$10 each. Plants, \$5 each.

GRACE JOCELYN.—D. The color tones of this exquisite dahlia are begonia rose and deep salmon. Flowers large, full centered with good stems, that hold them well above the foliage. One of the beauties that has a strong appeal to all lovers of beautiful art dahlias and will win its way into favor of many dahlia enthusiasts as it becomes better known. Plant of medium height, a healthy grower and prolific bloomer. Seedling of Mordeia. Tubers, each \$10. Plants, each \$5.

Note:—These five fine Dahlias were on trial the past season in New England, Northern Jersey, Northern Pennsylvania and Nebraska, and did equally well at these widely divergent points.

KEMP'S VIOLET WONDER.—The best violet colored dahlia to date. The predominating color of this great dahlia is a rich naphthaline violet, with an underlying tone of royal purple, with bluish lavender reverse. Flowers are as nearly perfect in form as possible; of true decorative type, and of massive proportions, attaining to a diameter of 10 inches and over, and to a depth of 6 to 7 inches, and are borne on stiff stems; 10 to 14 inches above the foliage. Flower does not burn, and is a remarkably good keeper both on the plant and when cut.

Plant is a strong, vigorous grower, of wide spreading habit, constant and prolific bloomer, and good producer of tubers. Foliage bright green, tough, healthy and to date has never suffered injury from attacks of leaf hoppers. One of the most outstanding dahlias of the year, and the only variety of the color offered to date. Height 6 to 7 feet.

Awarded a gold medal ribbon and a place in the Court of Honor, at the 1927 A.D.S. Show New York City. Tubers, \$15 each. Plants \$7.50 each.

KEMP'S NEW WONDER DAHLIAS FOR 1928—(Concluded).



Fort Monmouth. (Described on page 13).

from visitors to our gardens the past season. Tubers, each \$5. Plants, each \$2.50.

MRS. CALMI HONTZ.—D. Color is a light pearly yellow, overlaid with light bronze metallic finish. Flower is large and fluffy, full centered and attractive. Plant is a vigorous grower reaching a height of 5 feet, and a very profuse bloomer being literally covered with its large blooms from midsummer until frost. Tubers, each \$7.50. Plants, each \$3.75.

BRILLIANTINE.—D. Color a true scarlet red and one of the most brilliant I have yet seen. The flowers are 7 to 8 inches in diameter, and are borne on long stiff stems well above the foliage. Plant a strong grower, reaching a height of 6 feet and over, and is an early and constant bloomer. Tubers, each \$5. Plants, each \$2.50.

SPOTTSWOOD BEAUTY.—D. This is one of the most beautiful varieties in the list of 1928 introductions, and one of the choicest pink dahlias ever introduced. The color is a clear Chatenay pink, with slight shading of lemon yellow at base of petals. Flowers are 7 to 8 inches in diameter and are borne on long cane like stems high above the foliage. A beautiful and desirable dahlia that should be in every high class collection. The plant is a remarkably strong, healthy grower, attaining to a height of 7 to 8 feet. Prolific bloomer and good tuber maker. Tubers, each \$10. Plants, each \$5. (Illustrated on page 15).

DAINTY MAID.—H. C. This beautiful dahlia is one of the finest florists varieties I have yet seen. Flower is of medium size, with dainty combination colors of cream and lemon yellow. The flowers are borne in the greatest profusion, on long stiff stems well above the foliage. Plant healthy, and strong grower reaching to a height of 6 feet and over. Tubers, each \$5. Plants, each \$2.50.

1927 PRIZE WINNERS FROM OTHER SOURCES.

JANE COWL.—(Downs) D. The deep massive blooms are of a bronzy buff and old gold, blending darker toward the perfect center. Petals are broad, just enough twist to add to the refinement so often lacking in the largest dahlias. A stem of unusual strength holds this giant decorative over a plant of ideal growth, while the foliage is the thick leathery kind that insects seldom injure.

This dahlia, the sensational seedling at the A. D. S. Show, New York, the past season which Jane Cowl officially opened by choosing it the (The un-named seedling) to be named for her. At this Show it was awarded the Garden and Home Builder Sweepstakes Medal; also first, for the best un-disseminated un-named seedling. Certificated at the Storrs Conn. Trial Gardens. Tubers, each, net, \$15.

MY MARYLAND.—(Downs) H. C. No description, accurate as it may be, can do justice to this beautiful H. C. of unusually delicate pink, with the faintest suggestion of lavender. The petals are tipped ivory, and are pointed and whorled and twisted in a daintly attractive manner all their own. The flower is large, stem good, and the plant is rugged with leather like foliage.

My Maryland was awarded first prize as the best un-disseminated seedling at the Atlantic City Show, where it also won the Achievement Medal of the Garden and Home Builder Magazine, as the best un-disseminated H. C. seedling. Certificated at Storrs Conn. Trial Garden, Tubers, each, net, \$15.

MONMOUTH PEARL.—D. Seedling of Shudows Lavender. Color, vinacious lavender shaded straw yellow at base of petals. Flowers quite large, are of great depth and are borne upright on stiff stems, well above the foliage. Plant is strong and vigorous in growth, attaining to a height of 6 to 8 feet. One of the best. Tubers, \$10. Plants, each \$5.

CITY OF TRENTON.—(Prentice-Kemp). A very large exhibition decorative held erect on long stiff stems, well above the foliage. An Autumn colored dahlia of wonderful beauty. The front of the petals a rich glowing tangerine, reverse crushed strawberry red. The gracefully curled petals give a two toned effect creating an impression of whorls or tongues of flame radiating from a full center. A superb flower of wonderful beauty. Tubers, each \$10. Plant, each \$5.

NOTTINGHAM BEAUTY.—D. A very striking and beautiful bi-colored dahlia of unusual beauty. A combination of true purple, with white tipped petals. Thick fluffy flowers of medium size. Plant a very strong vigorous grower, reaching a height of 8 to 9 feet. This dahlia attracted much attention

1927 PRIZE WINNERS FROM OTHER SOURCES (Continued).

WALDHEIM SUNSHINE.—(Peacock) D. This is one of the truly remarkable dahlias of the year; true deep yellow, that will show up yellow, under artificial light. The reflex is darker, and there is a rich golden suffusion around the beautiful, full high center. The form is beautiful, with long wavy, twisted and whorled petals, which relieve the immense size from stiffness. The stem is long and stiff, holding the flowers from facing too upright. A free and continuous bloomer, with perfectly full centers until killed down by frost.

Plant is a very strong, sturdy grower, and in my observations of it the past season, I believe it is the greatest yellow dahlia ever introduced. It is in a class by itself.

This is the Dahlia that was featured by the nation-wide newspaper service, together with Belle of Springfield as the "largest and smallest Dahlias in the world." The bloom held by Miss Orlando, and reproduced in hundreds of newspapers, was $14\frac{1}{4}$ inches in diameter.

Stock limited. Tubers, each \$25. Plants, each \$12.50.



Spottwood Beauty. (Described on page 14).

WATCHUNG SUNRISE.—(Smith) D. This remarkable dahlia for two years in succession created sensational interest at the A. D. S. Show, New York, 1926. It was given a special award of merit, as it was not entered in competition. A huge decorative of golden amber, with reverse of petals showing rose pink. Each petal has a narrow clear margin of rose pink. It is not only one of the unusual dahlias in color, but in form as well. Flower is large and deep, with the back petals curving almost to the stem. Stem strong and sturdy, holding the flowers erect, well above the foliage. One of the outstanding eastern dahlias of great merit. Plants only, \$5 each.

JOSEPH GARIBALDI.—(Berardi) H. D. This beautiful carmine colored dahlia was exhibited at the 1927 A. D. S. Show, New York where it attracted much attention, and received much favorable comment. The color is a rich lustrous carmine, with lustrous purplish reverse. Flowers are full nine inches across, of good depth, always full centered and are borne on long stiff stems high above the foliage, facing forward.

Plant is a vigorous, healthy grower, of wide spreading habit and attaining to a height of 5 to 6 feet. Foliage dark green and of leathery like substance, rendering it practically immune to injury from attacks of leaf hoppers. Certified by the D. S. of N. J., 1926. Tubers, each \$5. Plants, each \$2.50.

GOLDEN DREAM.—(Reed) D. This fine dahlia was high score at A. D. S. Trial Grounds, 1926; certified by the D. S. of N. J. also, and has been a consistent first prize winner wherever it has been exhibited in competition. The color is a rich Strontian yellow, with a lustrous golden sheen, reverse Brazil red. Flowers large, and stems good. It surely is a GOLDEN DREAM. Tubers, each \$10. Plants each \$5.

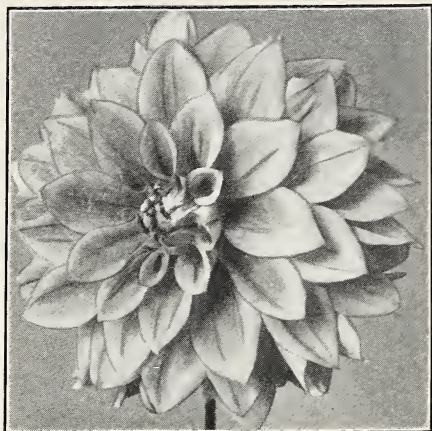
FIRE CHIEF.—(Reed) D. This is unquestionably one of the finest (if not the finest) scarlet dahlia to date. The color is a brilliant scarlet with a dazzling lustre that is intensified in bright sunlight. Flowers are full 8 inches without disbudding, and are held upright on long stiff stems. Flowers are produced in great abundance. Certified by the A. D. S. and D. S. of N. J. Tubers, each \$10. Plants, each \$5.

BARBARA REDFERN.—(Redfern) D. The color of this beautiful dahlia is a wondrous combination of old rose and old gold. Petals are very long and of medium width, with a slight twist showing both colors at once. Flower is of great size both in width and depth, and borne on a thick, stiff stem which carries the flower upright at all seasons. Plant is a strong, healthy grower, blossoms early and blooms continuously. Flowers have great substance, and last four or five days after being picked. This was one of the outstanding dahlias in our Gardens the past season. Tubers, each \$10. (Tuber stock very limited). Plants, each \$5.

NANAQUAKET.—(Richards) D. An immense bloom of extraordinary beauty. The color is a most beautiful shade of delicate orchid pink, each petal bordered with a hair line of deeper orchid color. Petals broad and long, with fine placement, and the flower can be easily grown to 10 to 12 inches in diameter, with proper disbudding. Good stems, a healthy grower and profuse bloomer. Height 5 feet. Tubers, each \$10. Plants, each \$5.

CHARLES E. WHEELER.—(M & S) D. A beautiful dahlia of self color, which is a rich lavender violet with heavy bronze green foliage. Flowers are large and full, well formed and are held erect on rigid stems two feet long, which makes it particularly well adapted for cutting. A fine dahlia that everybody likes. Tubers each \$10. Plants, each \$5.

1927 PRIZE WINNERS FROM OTHER SOURCES (Concluded).



Martha Kemp, (1928). (Described on page 13).

ELITE PEACH.—D. The December Number of Garden and Home Builder, in its review of the best dahlias seen at the 1927 mid-season shows, mentions this beautiful dahlia in the following praise-worthy manner. An outstanding dahlia at New York, Trenton and Red Bank, and at the latter place, won the prize in the pink class in a fine lot of entries. The color is a clear peach blossom pink, almost salmon but a one-tone flower of exquisite charm and beauty. A gem in the garden and for house decoration. Tubers, each \$4. Plants, each \$2.

EDNA FERBER.—(F & M) H. C. An exhibition H. C. dahlia with an exceptionally fine stiff stem. The color is a glistening coral, shading to old gold at base of petals. One of the first flowers to attract attention, both in the garden and on the exhibition table, on account of its extreme beauty and size. Petals curled and twisted, making a very full flower. Medium to tall habit of growth. Foliage dark green and thick. Certified by D. S. of N. J., 1926. This fine dahlia won more prizes throughout the country the past season than any other variety. Tubers, each \$10. (Tuber stock limited). Plants, each \$5.

CLANSMAN.—(Diggle) D. Here is an other eastern origination of much merit. The color is a beautiful apricot orange, center darkening to Jasper pink, radiant golden sheen. A beautiful flower that instantly attracts and holds the attention. Plant is a good grower, and exceedingly free bloomer, carrying 6 to 8 perfect blooms at a time, reaching a maximum size of 8 inches, which are borne on long stiff stems well above the foliage. Certificate of Merit at Storrs, 1926, as an exhibition flower. It is also one of the best cut flowers of its color for cutting. Tubers, each \$10. Plants, each \$5.

NEW KEMP ORIGINATIONS, (1927).

PRIDE OF MONMOUTH.—(25-106) H. C. Medium to large perfectly formed flower of rich golden buff yellow. Maize yellow reverse. Flowers are borne on long stiff stems well above the foliage. Plant a strong vigorous grower, with thick tough foliage, that is apparently proof against injury from leaf hoppers, etc. Height 5 to 6 feet. This is one of the best H. C. yellows yet introduced, and will prove a most welcome addition to the H. C. section. Tubers, each \$7.50. Plants, each \$3.75.

BONAFIN.—(25-100) D. Medium to large flower of rounding symmetrical form. The color is a clear pearly yellow. The color and formation of the flower being very similar to the yellow Bonafin Chrysanthemum. It is beyond question the most pleasing colored yellow dahlia in existence. Plant is a strong vigorous grower attaining to a height of 5 to 6 feet. Flowers are borne on long stiff stems, well above the foliage. An early and profuse bloomer. Foliage firm, and very resistant to attacks from leaf hoppers. Tubers, each \$7.50. Plants, each \$3.75.

KEMP'S LAVENDER.—(24-150) D. The color of this beautiful dahlia is the same hue of lavender as that of Shudows Lavender, and is a clear bluish lustrous lavender all the way through. Flowers are medium to large, of good depth, and are held well above the foliage on good stems. An early and profuse bloomer. The best true lavender colored dahlia I have yet seen. Tubers, each \$7.50. Plants, each \$3.75.

MINNIE HINDLEY.—(24-160) H. C. The flowers of this beautiful variety are of immense size; color rich crimson, overlaid with a brilliant scarlet sheen, that sparkles in the sun like lustrous silk. Flowers are full centered and of good depth, and are held well above the foliage on stiff stems. Plant a vigorous grower and proof against leaf hoppers. Height 5 feet. Tubers, each \$5. Plants, each \$2.50.

GRIFFIN.—Color, Pinard yellow, with pale viridine yellow reverse, tinted lavender pink. Plant a strong vigorous grower, and has never been troubled from attacks of leaf hoppers or thrips. Flowers are large, and are borne in the greatest profusion, the plant being loaded with large blooms from mid-summer until frost. Stem slightly pendulous, particularly in wet weather. Requires very little attention in the way of disbudding or pruning. An excellent garden variety that will be a most welcome addition to the home garden decorations. Height of plant 5 feet. Tubers, each \$5. Plants, each \$2.50.

MONMOUTH JEWEL.—(24-132) D. Amun Ra Type, with large tight centered flowers of beautiful bittersweet orange color, shading to lemon chrome at base of petals. Flowers are held high above the foliage on stiff stems, and look you in the face. Plant a strong vigorous grower to a height of 7 to 8 feet. Foliage apparently insect proof. A far superior variety to Amun Ra. Tubers, each \$7.50. Plants, each \$3.75.

NEW KEMP ORIGINATIONS (1927),—(Concluded).

MONMOUTH GEM.—(24-131) D. Large full centered flower of excellent formation. In color it is a brilliant metallic orange rufous. Flowers held high above the foliage on extra long stems. Plant strong, vigorous grower, and very resistant to attacks of leaf hopper. Height of plant 7 to 8 feet. Tubers, each \$6. Plants each \$3.

MONMOUTH SUNRISE.—(24-105) D. The color of this splendid dahlia is a bright Strontian yellow, overlaid with a lustrous, golden sheen. Flowers large, and are held high above the foliage on strong stiff stems. Plant a tall vigorous grower reaching a height of 7 feet and over. Tubers, each \$6. Plants, each \$3.

MONMOUTH BEAUTY.—(24-133) D. This beautiful dahlia is a seedling of Amun Ra. The flowers are very large and full, and of a rich salmon orange, with lustrous metallic golden sheen, and are borne on long stiff stems high above the foliage. Plant an unusual sturdy grower and quite prolific. Height 7 to 8 feet. Tubers, each \$7.50. Plants, each \$3.75. (Illustrated on page 18).



Judge Shinn. (Described on page 18).

KEMP'S 1926 INTRODUCTIONS.

ADDA PATTERSON.—(Kemp) H. C. One of the best, if not the best white Hybrid Cactus Dahlia to date. The flowers are pure white, and average 8 to 9 inches in diameter. The plant is a beautiful grower reaching a height of 7 feet. The large blooms are held well above the foliage on stiff stems that can be cut four or five feet in length. A splendid keeper, and equally good for exhibition and decorative purposes. An all around white dahlia that will win in the keenest competition. Scored 87. Tubers, each \$5. Plants, each \$2.50.

ALTAMONT.—(Kemp) D. Rose pink, deepening to American Beauty rose toward the center of the flower. The flower is large, averaging 8 inches and over in diameter, full decorative type, with long slightly curled petals, giving the individual blooms a very artistic finish. The flower is practically sunproof, and is never unsightly even when past its best. Plant very much resembles Jersey Beauty in habit, but is a somewhat stronger grower, very healthy and an early and abundant bloomer. Its tall growing habit, with its long slender stalks makes it possible to cut the bloom with stems 6 to 8 feet in length. A splendid keeper and one of the best exhibition varieties ever originated.

The peoples dahlia. No dahlia has given as great satisfaction to the amateur throughout the country as "Altamont". It's like a good man, you can't keep it down. Tubers, each \$5. Plants, each \$2.50.

GLORY OF MONMOUTH.—(Kemp) D. Eosine pink, shading to strawberry pink at center of petals. Base of petals light orange, a new color combination in dahlias. The plant is semi-dwarf in habit, wide spreading and very sturdy. The flowers are on long very strong stems (6 to 8 inches wide and over 4 inches in depth). The flowers are produced in great profusion and take about 10 days to open fully to center. The texture of the perfect decorative petals is very rich and pleasing. Glory of Monmouth is a wonderful garden and exhibition variety and due to its heavy texture I have found it to be as good a keeper as any dahlia in existence. If you want a beautiful new dahlia, I recommend it highly. Score 86. Tubers, each \$5. Plants, each \$2.50.

SPECIAL OFFER.

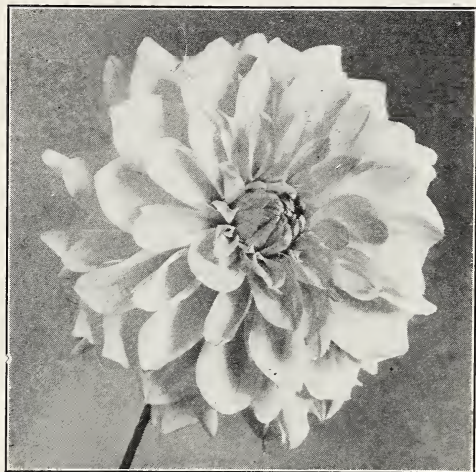
1 Tuber each of the above three Super Varieties, \$13. 1 Plant of each, \$6.50, postpaid.

VIRGINIA DARE.—(Kemp) D. Large white, tinted blue-lavender. The color combination of this dahlia is very beautiful. When the flowers first open, they are almost clear white, but soon take on a blue-lavender tint, and as the bloom becomes older, it is bluish lavender, giving the effect of two or three different color tints on the same plant. Plant is semi-dwarf in habit, wide spreading, producing 7 to 8 inch bloom in the greatest profusion, on medium to long stiff stems. Tubers, each \$2.50. Plants, each \$1.25.

MATAWAN.—(Kemp) D. Flowers bright lemon chrome, shaded yellowish citron on ends of petals, gradually changing to lemon yellow as the flower becomes fully blown. Flowers 7 to 8 inches, borne on stiff stems 3 to 5 feet. Has dark bronzy green foliage, a very pleasing contrast to its beautiful flowers. This variety succeeds best if plant is not pinched back. Tubers, each \$2. Plants, each \$1.

MRS. HOAG.—(Kemp) H. C. Bright lemon yellow. Flowers gobular in form, well finished, and well above the foliage on good stems. Early and very floriferous. A very beautiful and pleasing variety. Tubers each \$4. Plants, each \$2.

KEMP'S 1926 INTRODUCTIONS—(Concluded).



Monmouth Beauty. (Described on page 17).

strong stems well above the foliage and a most desirable type for commercial cut flower use. It has sold well on the New York Cut Flower Market for 2 years. Tubers, each \$1.50; Plants, each \$1.

BROOMALL VARIETIES.

EAGLE ROCK BEAUTY.—H. D. A more beautiful combination of pink and cream than is displayed in this glorious Dahlia would be difficult to imagine. No picture or description of this Giant among Giants can do it justice. It's in a class all its own, and unanimously admired by all who have seen it. It is vigorous in growth, with good habit, and strong stems holding the flower perfectly erect, the immense blooms are full to the center, and produce in abundance until frost. Height 4 feet. Tubers, each \$10. Plants, each \$5.

AMARILLO GRANDE.—H. D. Light yellow, with broad petals and enormous flowers which are produced in great abundance. 4 feet. Tubers, each \$5. Plants, each \$2.50.

CALIZONA.—D. Deep rich yellow. The large flowers which are of very distinct shape, stand boldly on splendid stems, making it one of the conspicuous Dahlias in its color class. 6 feet. Tubers, each \$4. Plants, each \$2.

CORAL GEM.—H. C. A most attractive shade of soft coral pink. The flowers which are of medium size are held erect on good stems. A very desirable cut flower variety. 5 feet. Tubers, each \$2.50. Plants, each \$1.25.

GRANDOLA.—D. Brilliant orange medium size blooms held erect on fine stems. This variety is certain to become a popular cut flower. A Dahlia that attracts immediate attention. 5 feet. Tubers, each \$5. Plants each \$2.50.

MARION BROOMALL.—H. C. This descendant of the well known variety, Gladys Sherwood, is a wonderfully beautiful pink and white. It is more cactus in shape than Gladys Sherwood, with better stems and habit. A beautiful flower. 5 feet. Tubers, each \$5. Plants, each \$2.50.

MIRAFLORE.—C. White tinted violet pink. The petals are long, straight and rather narrow. This variety might almost be called a Giant Delicatissima, the flowers, eight to ten inches in diameter without disbudding, are borne profusely on first class stems. There is no other dahlia like it. 4 feet. Tubers, each \$3. Plants each \$1.50.

EAGLE ROCK SUNSHINE.—C. Not since the introduction of Ambassador has the originator been able to offer such a great Cactus Dahlia as this. Flowers are of a deeper shade of yellow than Ambassador, are large and are held erect on strong stems. Flowers are full centered until frost. 5 feet. Tubers, each \$5. Plants, each \$2.50.

ORANGE GOLD.—H. C. Rich orange-yellow, a very attractive color that was admired by every one, medium large, good free-blooming habit, producing full-centered flowers in abundance until frost. Height, 5 feet. Tubers, each \$3. Plants each \$1.50.

SPECIAL OFFER.

1 Tuber each of the BROOMALL VARIETIES, \$36. 1 Plant of each \$18.

FIVE GREAT YELLOW DAHLIAS.

MARMION.—(Mastick) D. Color pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high full center and outline of same hue around each petal enhances its beauty, and gives it an unusual, but beautiful appearance. The enormous flowers are borne on long cane like stems which hold them erect. One of the greatest Dahlias in existence. Tubers, each \$5. Plants, each \$2.50. Tuber stock very limited.

PRIMULA REX.—(Broomal) D. This sensational dahlia is a very light cream or primrose color. The December Garden Magazine says of this great Dahlia, "This Yellow Decorative created a sensation everywhere it was shown. It won a number of individual bloom prizes, both for specimen bloom and the largest bloom, and notably the Special Award at Camden, N. J., in the Court of Honor in competition with the best the Dahlia world has to show. Height 4 feet. Tubers, each \$5. Plants, each 2.50.

LYNDORA.—(Lyndora Gardens) D. Color a medium yellow with amaranth pink on reverse very large, form ideal having long wavy petals which show just enough of pink in reverse to brighten and illuminate the entire flower. Stem good, growth strong, producing tall, robust bushes. Certified. Tubers, each \$7.50. Plants, each \$3.75. Tuber stock limited.

QUEEN OF THE GARDEN BEAUTIFUL.—(Burns) D. From Garden Magazine—An interesting Dahlia with an interesting history. Originated in San Quinton prison's Garden Beautiful in California. It won the Heller Prize at San Francisco in 1925. Its form alone makes it a distinctive flower, with the large center and wide petals. The color is a bright yellow with tints of green—a more interesting color than the description as it gives an unusually warm tone to the flower. It is a most effective decorative for combination with pinks or orange colors. Tubers, each \$5. Plants, each \$2.50.

SEAL OF CONNECTICUT.—(Alling) D. One of the finest colored yellow Decoratives. It was good in every Eastern Show, and spectacular in some. It is very large, with clear golden yellow color of most pleasing appearance. It held its own in a year when yellows came thick and fast—Garden Magazine. Tubers, each \$7.50 Plants, each \$3.75.

SPECIAL OFFER.

1 Tuber each of the above magnificent Yellows for \$27. One Plant of each for \$13.50.

"JERSEY" VARIETIES.

JERSEY'S ELEGANS.—D. Spinel pink, medium sized flowers produced very profusely on good stems. The foliage is finely cut and rough in texture which renders it uncongenial to our hoppers. Tubers, each \$5. Plants, each \$2.50.

JERSEY'S FIANCEE.—D. Rose Pink in color, with point of each floret slightly tipped gold. The flowers can be grown to good size, on stems that are always good. Foliage inclined to be pale, and should be kept sprayed to offset ravages of insects. Tubers, each \$5. Plants, each \$2.50.

JERSEY'S CAPRICE.—D. Pleasing autumn shade. Large flowers of good form and substance, stems rigid. A splendid variety that will meet with favor at the hands of the dahlia-loving public. Tubers each \$5. Plants, each \$2.50.

JERSEY'S DELIGHT.—H. C. The color of this new variety is a beautiful old rose pink. Flowers on stiff stems well above the foliage. Tubers, each \$5. Plants, each \$2.50.

JERSEY'S EMPRESS.—D. Color is rich anthracene violet. Large flowers of pleasing form, and great depth. Narrow, wavy petals. Practically sun proof. Tubers, each \$5. Plants, each \$2.50.

JERSEY'S IDEAL.—D. The color of this beautiful variety is best described as lavender pink, although sometimes it is nearer lavender. Flowers face upward on top of stem, the long petals drooping over the stem, make a flower of great depth. A vigorous grower, free bloomer and an ideal stem. One of the best of 1926 introductions. Tubers, each \$7.50 Plants, each \$3.75.

JERSEY'S SUPREME.—D. A pleasing shade of clear Laelia pink. Flowers of medium size good form. A free bloomer. Stems slender, but stiff and wiry. Tubers, each \$5. Plants, each \$2.50.

JERSEY'S SOVERIGN D.—A new shade of color which is hard to describe. It is a self color and the nearest we can come to it with the help of Ridgeway's Color Chart is a saffron orange. A strong vigorous grower, with dark thick foliage. Flowers of good size and with good stiff stems. Tubers, each \$2.50 Plants, each \$1.25.

E. D. ADAMS.—D. Large flowers of a golden bronze color. Stems are stiff, holding the large flower well above the foliage. Its leathery like foliage makes it almost immune to injury from attacks of leaf hoppers. Tubers, each \$2. Plants, each \$1.

JERSEY'S GEM.—(Waite) D. Deep orchid lavender large flowers, good stems, free bloomer. Certified A. D. S., 1923. Tubers, each \$1.

JERSEY'S BEACON.—(Waite) A decided novelty of Chinese Scarlet with tan reverse giving a two-toned effect. Wonderful exhibition flower. Awarded silver medal, best new seedling, New York Hort. Society, 1924. Tubers, each \$2.50. Plants, each \$1.25.

JERSEY'S BEAUTY.—(Waite, 1924 D. This famous dahlia has made good wherever grown. It is the finest pink dahlia in existence. The flowers are perfect in shape, on long stiff stems, well above the foliage. A splendid keeper. Certified A. D. S., 1923. Tubers, each \$1.

FISCHER AND MASSON DAHLIAS.

MARGARET WOODROW WILSON—A large most pleasing decorative closed by Miss Wilson at the 1924 New York Show to bear her name. The flower has large broad petals well placed, each petal terminating in a point. Color opalescent pink with reverse of deeper shell pink. This gives a delicate colored flower a distinctive richness. Medium height plant with flowers on extra long stems well out from foliage. Awarded Certificate of Merit at Dahlia Society of New Jersey Trial Grounds 1925. Tubers, each \$4. Plants, each \$2.

SANHICAN'S MAGNATE—As the name indicates, this is one of the big fellows of the dahlia kingdom. Exhibition decorative of pale amaranth face tinged with a deeper amaranth pink, reverse of solid claret color, heavily veined. The large flowers are held erect on very stiff stems, profuse bloomer, of medium height growth of plants, dark foliage. Awarded Certificate of Merit by Dahlia Society of New Jersey Trial Garden, 1925. Tubers, each \$4. Plants, each \$2.

SANHICAN'S BLUEBIRD—Flowers are very large; color is an uncommon blending of bright violet blue and clear violet. Nearest approach to a blue Dahlia. Tubers, each \$2.50. Plants, each \$1.25.

SANHICAN'S MONARCH—A dazzling exhibition decorative dahlia of a deep Tyrian rose at center of flower, shading to a lighter tone at points of petals. A profuse bloomer having dark green foliage and black cane-like stems which hold the flower perfectly erect out of foliage. A deep flower that never shows the center either early or late, of medium tall habit of growth. Excellent keeper. Tubers, each \$4. Plants, each \$2.

MARGARET MASSON D.—A beautiful silvery rose pink. Grand exhibition flower of large size. Received many prizes and special awards. Tubers, each \$2.50. Plants, each \$1.75.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT.

ALEX POPE (Strobel) H. C.—A giant hybrid cactus on long and absolutely rigid stem. Flowers very large and deep. (Won many first prizes for largest dahlia, with blooms up to 11½ inches. Also won first prize, Boston, 1926, for best hybrid cactus red, also prize for best vase hybrid cactus any color.) Color crimson, reverse magenta; petals very long and twisting, and will not burn and will keep a week when cut. Tubers, each \$5. Plants, each \$2.50.

ALICE WHITTIER (Reed)—Immense hybrid cactus more like a gigantic true cactus as petals are very long and fold to a point. One of the most outstanding varieties grown last year. Blooms up to 12 inches, 6 to 7 inches deep, on cane like stems and can be cut 3 feet or more in length. Wonderful plant and prolific bloomer of exhibition flowers of a clear primrose yellow. Winner of many prizes. Grand keeper and for exhibition. Tubers, each \$5. Plants, each \$2.50.

AMERICA'S GLORY (Beatrice) D.—In this we have a grand Fancy Decorative dahlia. The color is a light scarlet, evenly tipped purest white, has never produced any solid colored blooms, extra fine long, stiff stems, which hold the full-centered blossoms measuring 7 to 10 inches perfectly upright. A clean growing plant which requires very little if any disbudding, and is a great attraction in the garden. Tubers, each \$5. Plants, each \$2.50.

CASPER G. WARE (Dahliadel-Bowen, 1926) D.—We are proud to introduce this new decorative, as it is the finest new dahlia that has come to our attention this season. Flowers are large, usually 8 to 10 inches across, regularly formed and produced profusely on strong stems. Color bright clear violet rose. To those looking for a real novelty we can heartily recommend this variety, as it has exceptional exhibition and commercial qualities. Tubers, each \$3. Plants, each \$1.50.

CHARLES STRATTON D.—A grand exhibition variety. A fluffy Dahlia that has been awarded sixteen prizes in the state of New Jersey, for size of flower, and artistic coloring. The color is pale gold, shaded and tipped with old rose. Stiff upright stems, one of the best. Tubers, each \$2. Plants, each \$1.

EASTERN STAR (Dahliadel) D.—This Dahlia scored 87 exhibition, and 88 commercial at the Dahlia Society of N. J. trial grounds 1924. Color is a soft saffron yellow, with gold shading. Flowers of great substance, and remarkable keeping qualities. Full centers, and are held erect on strong stems. Excellent bush growth, and free flowering. Flowers grow to ten inches without forcing. Tubers, each \$5. Plants, each \$2.50.

ELITE GLORY (Kennedy's) D.—This great decorative has been the sensation of the Eastern Shows the past three years. Its giant flowers of rich, brilliant red was the most spectacular of Dahlias, and the past season added to its long list of awards. This great red dominated the red decorative classes wherever shown, and what is more important, it grew well in every section where it was sent. Tubers, each \$5. Plants, each \$2.50.

ELITE SURPRISE D.—Classed as a decorative, but has the appearance of a hybrid cactus. The large spectrum red blooms are held well above a vigorous growing bush, on long rigid stems. A continuous and abundant bloomer throughout the season. A fine dahlia that will become a great favorite with all who like the brilliant red colors.

Awarded first prize in the Court of Honor, at the New Jersey State Show, Atlantic City 1927, for the best bloom of any type, of eastern origin. Tubers, each \$4. Plants, each \$2.

TESTED EXHIBITION VARIETIES—(Continued).

ELKRIDGE (Griffiths) H. C.—This beautiful white Hybrid Cactus won the Garden Magazine Sweepstakes at the New York Show 1926, for the best variety never before exhibited at New York. It is exceptionally finely formed flower. The color is clear white. The petals are gracefully curved and of good substance. Elkridge also won the best white bloom prize at Trenton. Tubers, each \$5. Plants, each \$2.50.

ELEANOR MARTIN (Pelicano)—One of the finest decoratives. A giant flower on a good stiff stem. Very graceful and elegant. The color is a beautiful mulberry suffused with gold. A perfect exhibition bloom and a beautiful cut flower. Stock limited. Tubers, each \$3.50. Plants, each \$1.75.

ELLINOR VANDEVEER (Seal) D.—An incomparable dahlia of exquisite beauty and great size having every desirable quality. The large blossoms are of a glowing, satiny, rose-pink. The flowers are of good depth and substance, and are held far above a tall sturdy bush on exceptional long, stiff stems. Early bloomer. Highly recommended, doing especially well in the East. Tubers, each \$2.50. Plants each \$1.25.

ELSIE DANIELS (Meachen & Sherman)—An especially fine type of exhibition hybrid cactus, extremely full center of creamy white shading to a lilac pink on outer row of petals. The low growing bushes are wonderful producers of large flowers on straight stiff stems. Tubers, each \$3. Plants, each \$1.50.

ELIZA CLARKE BULL—A wonderfully good pure white decorative, one of the largest and deepest of its class, of perfect form with just sufficiently irregular to prevent any stiffness in formation of the flowers, which are carried on strong firm stems. Tubers, each \$4. Plants, \$2.50.

FARNCOT C.—Introduced by Mr. Geo. Fraser. The colors of this distinct Dahlia are Aster Purple tipped White. The plant is an unusually good grower, and exceedingly prolific, being loaded with its medium size blooms all through the season. Tubers, each \$2.00; Plants, each \$1.00

FIREFLY (Willow Gardens) D.—One of the most vivid Dahlias in our gardens. A fine petaled decorative of fiery orange. A very free producer of large flowers on straight stiff stems. Tubers, each \$5. Plants, each \$2.50.

FORT WASHINGTON D.—This fine Dahlia was originated by Mr. H. Rindfleisch. The color is a dark mahogany red, and the largest of this color in existence. Plant a very strong grower, and stems good. A fine dahlia that should be in every collection. Tubers, each \$5. Plants, each \$3.

GLORY OF NEW ENGLAND (McKinley)—The colors are lemon yellow tipped white, the petals having a brilliant metallic lustre. Flower medium to large on good stems. Plant a healthy vigorous grower. The best Dahlia of this variegation we have yet seen. Tubers, each \$5. Plants, each \$2.50.

GRACE SHERMAN D.—A very large full flower. The color is a light pink over-laid at the center with a deep golden yellow. Stems are long. Tubers, each \$5. Plants, each \$2.50.

GRENADIER D.—Purplish maroon shade combined with silver. The petals one side maroon and on the other silver, and quill and turn back. Very unique, large flowers on good stems. Plants only, \$2 each.

HERALD-TRIBUNE ELITE (Kennedy) Winner of Garden and Home Builder Sweepstakes N. Y., 1925—This splendid white was named by one of the editors of the New York Herald-Tribune, at the New York Show of the American Dahlia Society, 1925, where it won the coveted Garden Magazine Sweepstakes for the best Dahlia never before exhibited at New York. Herald-Tribune Elite scored 86 exhibition at New Jersey Trial Grounds, 1925. It is clear white decorative of splendid form and wonderful keeping qualities; on extra fine stems. The plants are thrifty growers with heavy dark green foliage. Tubers, each \$3. Plants, each \$1.50.

MARIPOSA (Boston) H.C.—A very fine lavender pink on good stems, and is in my opinion one of the best Dahlias ever sent out of California. Its pleasing color, form and habit is all that any one can desire in a Dahlia. Tubers, each \$2.00; Plants, each \$1.00.

MORNING LIGHT C.—A very large, light yellow cactus, of good form and habit. Stems long and stiff holding the flowers well above the foliage. Tubers, each \$2. Plants, each \$1.

MISS NEW YORK (Badetty)—A great wavy hybrid cactus of spectacular beauty. Rich rose in color showing a trace of rosaline purple on reverse of petals. A splendid exhibition dahlia. Tubers, each \$2.50. Plants, each \$1.25

PAUL REVERE (Bissell) D.—This is the best Dahlia of the color I have seen to date. The flowers are large, full centered, and of good depth, and are a rich crimson color, overlaid with a brilliant scarlet satiny sheen. Flowers of this Dahlia are about as near sun proof as any in existence, never showing more than the slightest trace of burning, even in the hottest weather, and then only on the old petals that are falling. Tubers, each \$5.00; Plants, \$2.50.

TESTED EXHIBITION VARIETIES—(Concluded).

PRIDE OF STRATFORD D.—Predominating color, cadmium orange shading to light orange yellow at the base of the petals reverse rose doree. Very large flowers, held erect on strong stems. Tubers, each \$6. Plants, each \$3.

ROBERT SCOTT D.—A very beautiful apricot yellow with rose shading and extra large bold flower, excellent stems and a fine bloomer. Tubers, each \$4. Plants, each \$2.

ROSE FALLON (Harding)—This spectacular, large Decorative is deserving of its popularity. The color is a dark orange tinted with amber and salmon, and is both pleasing and effective. Was among the best in every Eastern show of importance. Tubers, each \$5. Plants, each \$2.50.

SAGAMORE (Badetty) D.—The color is a bright gold with tints of salmon at center of flower. The color effect is Sagamore's own and gives the flower its distinctive charm. A many time prize winner. Tubers, each \$2. Plants, each \$1.

SUNNY JERSEY (Dahliadell) D.—This Dahlia is an exceptionally free bloomer with flowers a foot or more above the foliage, on erect stems. Color is a lemon yellow, with golden suffusion. Score 85 exhibition, 90 commercial at the Dahlia Society of N. J. trial grounds, 1924. This variety is in great favor with commercial florists. Tubers, each \$2. Plants, each \$1.

SHUDOWS LAVENDER (Boston) D.—This variety is still considered the best in the lavender class. It has a color not duplicated by any other variety. Tubers, \$3.00; Plants, \$1.50.

SISKIYOU (Broomall 1924)—Tourmaline pink, tinged mauve. Capucine orange at base of petals. Plant is of medium height, and produces its large flowers with less attention than any Dahlia I have ever handled. The flowers all through the season averaged over 10 inches in diameter, with an occasional one over 11 inches. And it has been exhibited at the Eastern shows 13 inches in diameter. Plants, each \$1.

WHITE SISTER (Stout) 1924 D.—A beautiful white decorative Dahlia that has attracted the attention of expert growers for the past three years, on account of its beauty and size. A free bloomer, producing its large flowers on very stiff stems. A prize winner wherever exhibited. Tubers, each \$2. Plants, each \$1.

W. J. ERWIN D.—No doubt this is one of the best lavender purple dahlias ever produced. It surely has size, the best of stems and is a very free bloomer. This is a dahlia everybody likes and a prize to have. Tubers, each \$3.50. Plants, each \$1.75.

WIZARD OF OZ D.—A monster flower of a salmon pink shade, good in size and color and for exhibition, stem is short. A wonderful flower. Tubers, each \$1.25.

POMPON DAHLIAS.

ARIEL—Orange buff.

DEE-DEE—Very small, well formed, pale lilac flowers.

ERNEST HARPER—Cherry red, very neat and beautiful.

GLOW—Light rose or coral color, perfect form; one of the best.

JOE FETE—An exceedingly fine white for all purposes.

LITTLE HERMAN—Dark red, with each petal tipped white. A very dainty and striking Pom.

REGULUS—A beautiful cerise purple.

DARKSOME—The best dark red or maroon.

DEW DROP—White tipped lavender. Very pretty.

MIDGET—Salmon, suffused with violet. An exquisite variety.

ROSEA—Rosy lavender, small and of perfect formation.

SUNSET—Orange. Very small, and fine for exhibition.

DAHLIA SEED.

Dahlias from seed will bloom in about 10 weeks after planting out. The past season was very favorable to the production of Dahlia seed, and I am able to offer my customers seed from practically all the best of the older exhibition varieties listed in my catalogue. No singles, Duplex nor Paeony flowered varieties were grown near enough to them to cross pollenize, and spoil them.

Giant Flowered Exhibition, selected, per packet of 100 seeds, \$5. 50 seeds, \$3.

Giant Flowered Exhibition, private stock, per packet of 100 seeds, \$10. 50 seeds, \$6.

All types, not selected, 100, seeds, \$1. 1,000 seeds, \$9.

Full cultural directions on each packet.

KEMP'S ORCHID FLOWERED JAPANESE IRIS.

A new Strain of JAPANESE IRIS more beautiful than any hitherto existing. 18 beautiful varieties now ready. Send for descriptive price list.

IRIS SEED.

Kemp's Orchid Flowered strain. Packet of 100 seeds, 50 cents; 3 packets for \$1.25; 6 packets, for \$2.00, postpaid.

ORDER EARLY:—All orders will be filled in the rotation in which they are received. Early placing of your order assures you the variety you wish. Please state time you wish shipment made. All orders are packed under my personal supervision and every precaution is taken to insure arrival in good condition.

MEMBER OF
 American Dahlia Society,
 American Gladiolus Society,
 American Rose Society,
 Massachusetts Horticultural Society,
 Pennsylvania Horticultural Society,
 Dahlia Society of New Jersey,
 Dahlia Society of California,
 Dahlia Society of New England,
 Dahlia Society of Camden, N. J.,
 New England Gladiolus Society,
 New Jersey Gladiolus Society.

THE WAY TO GROW GOOD DAHLIAS.

Dahlias will grow and can be made to give satisfactory results in almost any kind of well drained soil, of reasonable fertility, but succeed best in a medium sandy loam. It is a mistaken idea that the soil should be very rich, in fact soil can be too rich for the production of good blooms. A soil that will grow good corn or potatoes will grow good dahlias.

The ground should be plowed or spaded deeply, either the fall previous, or in the spring shortly before planting time, and be made as fine and friable as possible, and if any stable manure is used it should be old, well rotted and be thoroughly incorporated with the soil and may be either spread broadcast, or applied where the plants are to stand. Thorough preparation of the soil is a very valuable adjunct to complete success, and should not be neglected. Avoid ground that is naturally wet, and upon which the surface water will lay after heavy rains. Dahlias cannot succeed in wet soil any more than roses can; therefore, to plant them in naturally wet soil means failure, particularly in a wet season.

Dahlias should have the support of strong stakes, and these should be set previous to

setting out the plants or tubers. If tubers are used a hole sufficiently large to accommodate them without crowding should be opened to a depth of six inches, into which the tuber is to be layed flat, with the crown about two inches away from the stake, and with the sprout side uppermost. Cover with two inches of fine soil and finish filling in, as the plant grows. If plants are used, they should be set deep enough to bring the lower set of leaf buds just under the surface, when the hole is filled up, so that in case any are cut down by worms, they will come from below the surface of the ground, and not be lost. If the plants have been purchased from a distance, unpack them soon as they are received, and stand them (just as they are) in a shallow pan of water for a few minutes to soak the soil on the roots then place them in shade until evening, when they are to be set into the garden. When setting the plants, it is well to leave a saucer like depression around each plant, into which a half pint of water is to be gently poured, and leave them thus until morning, when the filling must be completed, using fine, dry soil for the purpose. The plants having been in close confinement during their journey from the grower, have become more or less tender, and must be hardened somewhat, before they are exposed to the full strength of the sunlight. There is nothing better for their protection during the hardening period than a 12 or 16 quart peach basket turned over them, during the heat of the day, for a period of three or four days. The openings between the slats of the basket will admit just the right amount of light and air to harden the plants off, while they are becoming established in their new quarters.

Good cultivation is everything with dahlias. No matter how suitable your soil may be, nor how well it has been prepared, if good cultivation is neglected, the best plants or tubers in the world will not be a success. Never allow the ground to become baked hard, but keep it finely pulverized with the hoe or steel rake. Cultivate after every rain, just as soon as the ground is dry enough to work. In the early part of the season, or until the plants begin to set buds, the cultivation may be done to a depth of two or three inches without harm to the roots, but after that period, the ground should not be stirred deeper than one inch, as the feeding roots are now spread over a wide circle near the surface, and deep cultivation will destroy them and do much harm.

If fertilizing seems necessary during the growing season, a couple hand fulls of pulverized sheep or cattle manure, to which has been added half the quantity of finely ground bone, or 16% acid phosphate may be sown over the surface in a wide circle around the plant, and lightly hoed or raked in. The first application may be given toward the end of July, and the second (if a second application seems necessary) toward the end of August, which is as late as fertilizing should be done.

Plant June 1st to 10th for early September exhibitions, and June 20th to 25th, for later exhibitions. Count three weeks from the time the bud becomes visible to the time the blo m can be cut. Pinch out the two side buds soon as large enough, and the side branches at least two joints down. If the buds come too early, they may be taken off, and others be allowed to take their place, that will mature blooms at the right time. To have good blooms throughout the blooming period, the plant must be severely disbudded, forcing it to throw up new succulent growth from the lower buds. If this is not done, the plants will mature early, harden up, and practically cease blooming just at the time when you should have them at their best.

CUT WORMS.

Many plants are severely damaged, or lost every spring from being cut down by these pests, practically all of which can be avoided by the use of poisoned bait mixed and applied in the following manner. Take 4 gallons of wheat bran, into which put 1 pound of paris green, mixing the two ingredients together, thoroughly. Now put a pint can of sorgum molasses into a quart fruit jar, and add to it the juice of two lemons, and enough warm water to fill the jar three-quarters full; shake well to incorporate the ingredients, then pour it into the poisoned bran, and stir it through the bran, well. More water will have to be added in sufficient quantity to moisten the whole mass through, and to form a thick mush like mixture when it is ready for use. This bait must not be applied until after sundown, nor sooner than a week after the ground has been plowed or spaded, as the worms turned under deeply will need that much time to work their way to the surface. Squeeze the bran mush into small lumps about the size of a walnut (this is done as you are applying it) and drop one every six or eight feet apart, going over the entire piece of ground you intend planting. The cut worms not having had any food for several days are quite hungry, and will go straight for the poisoned bran soon as emerging from the ground that night, and eat ravenously of it, with the result: every one will be exterminated. There will be no danger of birds or poultry being poisoned, if they should pick up any of the dead worms, as the worms will not eat enough of the poison to injure any of our feathered friends. That portion of the poisoned bait remaining on the ground will dry out and become un-inviting to birds and poultry soon after the sun rises.

We have practiced this method of freeing our Gardens from cut worms for several years past with entire success.

The quantity given in the above directions will be sufficient to bait an acre. For smaller area, mix in proportionately smaller quantity.

Presentation Collections of Fine Gladiolus.

GLADIOLUS—The Wonder Gift! Give Gladiolus. When there comes the happy occasion that calls for gracious giving—give gladiolus. At a time when you desire to express sincere feelings by means of some fitting gift—give gladiolus. For that coming birthday, or anniversary, or any gift-day whatsoever—give gladiolus. They are the loveliest form of greeting; the most comely manner of showing appreciation. When you delight to honor someone in a way that best bespeaks your particular thoughtfulness, in a way that is as unusual as the offering is acceptable—give gladiolus.

This colorful gift, which will keep ever fresh the memory of its donor as season follows season, has been our especial concern for 30 years. For 30 years we have grown and studied the finest in gladiolus; and the Kemp Wonder Gladiolus for 1928 represent the fruit of the knowledge born of a long acquaintance with this exquisite flower. And out of that knowledge, allow us to suggest, for your greater convenience, the carefully chosen collections listed herewith—any one of which makes a gift that will afford pleasure wherever it goes.

Presents of living things that grow and bloom are becoming more and more popular each year. Gladiolus bulbs make a most acceptable gift, as with proper care they will last for years, being continuous reminders of the friendship that prompted the gift.

When you think of giving think of gladiolus. When you think of gladiolus, think of KEMP.

These gifts are available from early December until the first of May. The collections are carefully packed, each variety correctly labelled, with cultural directions, and sent postpaid to any part of the United States and Canada.

COLLECTION No. 1. \$1.00.

Quinton	Mrs. F. C. Peters	Primunella
Pink Wonder	Albion	Princepine
White Wonder	America	Schwaben
Alice Tiplady	Gold Drop	Wilbrink
Evelyn Kirtland	Mary Pickford	War

15 beautiful varieties, 1 large bulb of each, (value \$1.44) Presentation Price, \$1. 2 Collections, \$1.85. 3 Collections, to one address, \$2.50 postpaid.

COLLECTION No. 2. \$2.50.

This superb Collection embraces a wide range of color, and will please the most fastidious.

Albion	Mrs. F. C. Peters	Mrs. Dr. Norton
Quinton	Jewel	Scarlet Princeps
Selma	Betty Darnell	Rose Ash
Crimson Glow	Golden Measure	Violet Beauty
Pink Wonder	Dorothy Wheeler	Jacob Von Beyren
Albania	Gold Drop	Anna Eberius
Early Snowflake	Maidens Blush	Prima Beauty

21 superb varieties, 1 large bulb of each, (Value \$3.05), Presentation Price, \$2.50. 2 Collections for \$4.25. 3 Collections to one address, for \$6 postpaid.

COLLECTION No. 3. \$3.25.

This Collection is intended as a good representative color collection for the Home Garden. If you want to send an enduring message of loving remembrance to a dear friend, send this Collection.

Albion	Quinton	Le Marchal Foch
Pink Wonder	Marshal Foch	Stalwart
Prima Beauty	Scarlet Wonder	Marnia
Diana	White Wonder	Mrs. Frank Pendleton
Gold Drop	Princeps	Mary Pickford
Mrs. F. C. Peters	Mrs. Dr. Norton	War
Aviatrix	Yellow Treasure	Rose Mary
Genesee	Golden Measure	Sheila

24 fine varieties, 1 large bulb of each, (value \$4.06) Presentation Price \$3.25. 2 bulbs of each \$6. 3 bulbs of each \$8.50, postpaid.

For Descriptions of above varieties see Gladiolus Section of this Catalogue.



Kemp's Gold Medal Ribbon Display, A. D. S. Show, New York, September, 1927.